# Event Marketing Template

**Name of the event:**
ISAP Vorbereitungsreise 2024 - Chile - O`Higgins

**Who was present (headlining the event):**
Waltraud Kofer und Jan Sonntag

**Who represented the Lab at the event:**

**When and where:**
21.08.2024 - 30.08.2024, Rancagua, Chile

**What was the aim of the event itself:**
ISAP is a program to strenghten the collaboration between two universities in one specific field (this case: Environment & Energy) on an educational level. To accomplish the funding of our ISAP proposal at the DAAD, Waltraud Kofer and Jan Sonntag applied for a Vorbereitungsreise to the O`Higgins. There they planned out specific measurements to bring the cooperation in education to a new level. Including: Students and Researcher Exchange, Teaching & development of courses together (online, hybrid, offline) and many more

**What was the Lab representative's agenda:**

- Lab Tours
- Meeting with Researchers
- Meeting with Internationalicion
- Workgroup meetings to develop new measurements
- Cultural Events
- Jornada Global Alemania - Meeting with university president, directives, academics (German Embassy, DAAD, Heidelberg Center Latin America, Goethe Insitut, AHK, Alexander von Humbolt Foundation

**Are there photos or recordings of the event available? If yes, are they on Slam team cloud Media gallery?:** Slam Cloud: /Media Gallery/2024-08-30 O`Higgins

**Did we establish connections/partnership? If so, with who?:** O`Higgins University at both Campuses

**Additional comments:**

- Special thanks to International Office
- Include: Pictures by UOH

From:
https://wiki.eolab.de/ - **HSRW EOLab Wiki**

Permanent link:
**https://wiki.eolab.de/doku.php?id=pr-blog:isap-vr-chile-24&rev=1725040384**

Last update: **2024/08/30 19:53**