

# Event Marketing Template

**Name of the event:**

ISAP Vorbereitungsreise 2024 - Chile - O`Higgins

**Who was present (headlining the event):**

Waltraud Kofer und Jan Sonntag

**Who represented the Lab at the event:****When and where:**

21.08.2024 - 30.08.2024, Rancagua, Chile

**What was the aim of the event itself:**

ISAP is a program to strengthen the collaboration between two universities in one specific field (this case: Environment & Energy) on an educational level. To accomplish the funding of our ISAP proposal at the DAAD, Waltraud Kofer and Jan Sonntag applied for a Vorbereitungsreise to the O`Higgins. There they planned out specific measurements to bring the cooperation in education to a new level. Including: Students and Researcher Exchange, Teaching & development of courses together (online, hybrid, offline) and many more

**What was the Lab representative's agenda:**

- Lab Tours
- Meeting with Researchers
- Meeting with Internationalization
- Workgroup meetings to develop new measurements
- Cultural Events

 • Jornada Global Alemania - Meeting with university president, directives, academics (German Embassy, DAAD, Heidelberg Center Latin America, Goethe Institut, AHK, Alexander von Humboldt Foundation)

**Are there photos or recordings of the event available? If yes, are they on Slam team cloud Media gallery?:** Slam Cloud: /Media Gallery/2024-08-30 O`Higgins

**Did we establish connections/partnership? If so, with who?:** O`Higgins University at both Campuses

**Additional comments:**

- Special thanks to International Office
- Include: Pictures by UOH

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